Scandinavian Centre News

PUBLISHED BY THE SCANDINAVIAN CENTRE CO-OPERATIVE ASSOCIATION

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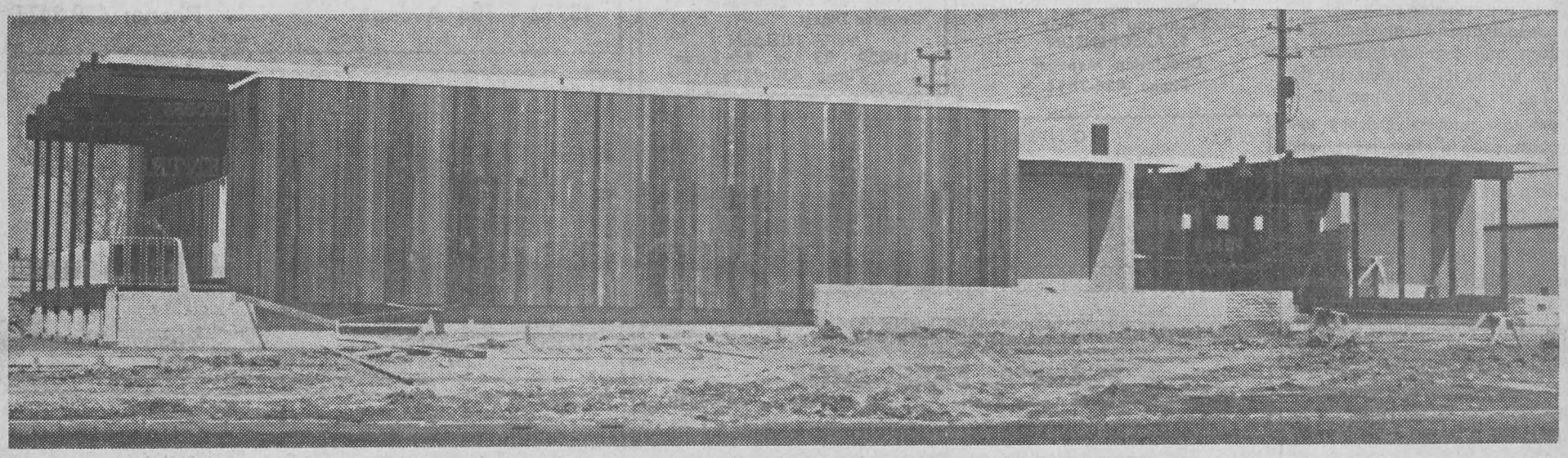
GRAND OPENING JUNE 20th



THE SCANDINAVIAN CENTRE

Grand Opening June 20

Over ten years of work, of planning, of discussion, of co-operation, will culminate with the laying of the cornerstone of the new Scandinavian Centre at 2:00 p.m. on Saturday, June 20, 1964.

THIS WILL OFFICIALLY OPEN THE SCANDINAVIAN CENTRE.

Among those invited are Hon. J. Percy Page, Lieutenant-Governor of Alberta, the Scandinavian Consular Corps, Hon. R. Rierson, His Worship Mayor William Hawrelak, and the Presidents of the five Scandinavian organizations.

Following the 2:00 p.m. cornerstone laying ceremony, Scandinavian Centre President, S. A. Sorenson, will open the doors.

Shareholders and friends will be able to tour and inspect the building until 4:00 p.m.

Banquet and Ball To Commemorate Opening!

To complement the opening of the Scandinavian Centre, a Coffee Party will be held on Sunday, June 21, from 2:00 p.m. until 5:00 p.m. This afternoon will give those who were unable to attend the opening events of the previous day an opportunity to inspect the completed Centre buildings.

The Coffee Party too, it is hoped, will see many of those who attended Saturday's festivities back for a seiond look, with their families, children and friends.

To complement the afternoon, musical entertainment under the direction of Lilly Taylor and Victor Lillo has been arranged, and for the pleasure of the guests several of the Edmonton district's outstanding Scandinavian artists will sing.

Receiving guests, along with Mr. S. A. Sorenson, Scandinavian Centre President, will be the members of the Board of Directors.

The Guest Book will be in charge of the wives of the Board Members.

To pour during the afternoon. invitations have been sent to the wives of the Presidents of each of the six Scandinavian organizations:

1. Mrs. S. A. Sorenson — Scandinavian Centre Association.
2. Mrs. Peter Sorensen — Danish Society Dania.
3. Mrs. Tony Salomaa — The Finnish Society of Edmonton.
4. Mrs. Leif Oddson — The Icelandic Society of Edmonton.
5. Mrs. Peter Sather — Sons of Norway.
6. Mrs. Eric Pierre — Vasa Lodge Skandia.

The Board of Directors cordially invites everyone to attend, whether or not they are Scandinavian, to bring their families and their friends, to enjoy the hospitality of Edmonton District's newest and finest Community Centre on Sunday, June 21, from 2:00 p.m. to 5:00 p.m.

Sunday Coffee Party . . .

Under the direction of Tom Nielsen, Harold Markstrom and Knut Svidal, a banquet, followed by dancing, is planned for Saturday evening, June 20th, to begin at 7:00 p.m. There will be a gala evening — the first to be held in the Scandinavian Centre building. To shareholders and directors it will be a long-awaited milestone.

Provincial, Civic, and Consular representatives, together with representatives from the Swedish, Norwegian, Icelandic, Finnish and Danish organizations will be among the guests.

The Cultural Committee of the Scandinavian Centre are arranging for special entertainment to add to the Banquet program.

Scandinavian Centre President, S. A. Sorenson, and Mrs. Sorenson, assisted by other members of the Board of Directors, will receive and welcome guests commencing at 6 o'clock.

During the dance special prizes and novelties will complement the gala musical setting provided by Carl Elgstrand and his orchestra.

The evening will be a most memorable occasion, and is one to which everyone is welcome. Tickets at $5.00 per person are available by phoning Tom Nielsen at the Centre *PHONE: 455-4355,* or from any of the directors as shown in an advertisement elsewhere in this paper.

—o—

BANQUET TICKETS...

AVAILABLE FROM TOM NIELSEN . . . PHONE 455-4355
OR ANY OF THE 15 DIRECTORS . . .
Buy yours before June 17th and avoid disappointment!

1. OFFICIAL OPENING - JUNE 20

2. BANQUET AND BALL . . .

3. SUNDAY COFFEE PARTY . . .

The Scandinavian Centre Is Outstanding . . .

To meet the deadline of this paper, the pictures shown were necessarily taken before opening-day completion; watch for our July issue which will contain pictures of the finished Centre.

But visualize what you will see on June 20th . . .

A symbolic Viking ship and the simple words "Scandinavian Centre" lighting up the sky atop the artistic structure with its attention-drawing coloured panles, leads you to the doors.

As you come into the spacious beautiful lobby the first thing you see is the north wall, wood-panelled in a striking design; the remaining walls are in soft pastel blues and greens. To your right, and partially concealed, are well-arranged coat racks, while to your left is a water fountain which blends with the decor. On one wall hangs a 'picture in glass" which we are most fortunate to possess — donated by Charles Jansen, glarmester, who spent many, many painstaking hours on this work of art, which symbolizes the five Scandinavian countries. The furniture and its arrangement is eye-catching in its Scandinavian design, and its comfort is apparent.

From this impressive lobby one branches out to the large and beautiful dining and dancing area. This is a large room in pastels with a high beamed ceiling. The west wall is largely glass with colorful drapes, and the hardwood floor shines invitingly. The south end has been furnished with entertainment in mind — the floor is thickly carpeted as is a stage in one corner. The colourful, modern chairs invite you to sit down; the lamps shine graciously, and the tables speak of the banquet in preparation for the evening.

A kitchen, resplendent with shining stove, sinks, refrigerator and cupboards is conveniently located off the dining room on the north wall. The thought which has gone into its arrangement will be apparent to the ladies.

Back to the lobby — and a tour of the modern Board Rom with its solid table and chairs, the manager's office where the furnishings are geared to utility — and then to the basement by way of a graceful stairway with wrough-iron handrailings.

This area is allotted to the five affiliate organizations of the Scandinavian Centre. Now that the Centre is completed, each will provide the decor of their respective salons; in this manner something of the tradition and culture of each of the five Scandinavian countries will be a permanent and outstanding part of the Centre.

The basement also contains the washrooms which gleam with spotless fixtures and tile.

These are only a few of the things you will see — there are many, many more outstanding features.

The building of this magnificent Centre stands out as a remarkable example of co-operation and what it can accomplish. Shareholders will be proud to know that they have a part in this "Community Centre with a Scandinavian Flavour."

And this is only the beginning, for our goals are yet many! We welcome those who, now and in the future, have a part in the building of this lasting tribute to Scandinavian pioneers — the only Centre of its kind in western Canada.

The Staff of the
SCANDINAVIAN CENTRE NEWS
proudly congratulates

THE SCANDINAVIAN CENTRE

ON ITS OPENING
JUNE 20

CAN YOU SUPPLY AN ADDRESS?

The following shareholders have been cancelled from the mailing list because they have moved and have not supplied me with their new addresses:
Howard and Pearl Smith, Edmonton
Thore Nystrom, Box 2112, Hinton, Alberta
Hans Goldbeck, Edmonton and Jasper, Alberta
Svend Sorensen, Cassiar, B.C.
Jens Hansen, Edmonton
I am most anxious to have all shareholders on the mailing list. Can you help me?

S. A. SORENSON
Circulation Manager
Phone 424-7311

JIFFY LUNCH
CATERING SERVICE LTD.
11695 - 147 Street, Edmonton
GL 5-0264 — GL 4-6767
All Types of Banquets, Parties, Picnics and Mobile Catering
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DANISH READING
Sondags Jylland Posten Lordag All weekly publications: Sondags BT Sondags Berl. Tid., & Mandag BT, Sjallands Tidende. Also subscriptions for Praerie Nyt, Modersmaalet and Readers Digest.
VERA NIELSEN
10029 - 85 Ave., Edmonton
Phone 439-0506

CONGRATULATIONS
to
SCANDINAVIAN CENTRE
We had the pleasure of supplying Structural and Miscellaneous Steel.
Edmonton Iron & Wire Works Ltd.
10361 - 96 Street **Phone 422-6650**

CONGRATULATIONS TO
SCANDINAVIAN CENTRE
SCANDIA BAKE SHOP
Meadowlark Park Shopping Centre **Phone 489-0230**

CONGRATULATIONS
to the
SCANDINAVIAN CENTRE
from . . .
DOUBLE DUTY DRYWALL LTD.
YOUR DRYWALL APPLICATOR
13915 - 109A Avenue **Phone: 454-3913**

CONGRATULATIONS
TO OUR
CENTRE!
May we wish the Scandinavian Centre the best of luck and let us work together to make the Centre a success . . .

DANISH SOCIETY "DANIA"
★
FINNISH SOCIETY
★
ICELANDIC SOCIETY of Edmonton
★
SONS OF NORWAY
★
VASA LODGE "SKANDIA" No. 549

SINCERE GOOD WISHES TO
SCANDINAVIAN CENTRE
TAYLOR TILE LTD.
SUPPLIES OF RESILIENT FLOOR COVERINGS

GOOD LUCK
to
SCANDINAVIAN CENTRE
G. BECKETT & CO. LTD.
PLASTERING CONTRACTORS
9715 - 118 Avenue **Phone: 474-2696**

We Extend Our Sincere . . .
CONGRATULATIONS
to
SCANDINAVIAN CENTRE
N. HAAVALDSEN LTD.
PAINTING and DECORATING
15712 - 108 Avenue **Phone: 489-3471**

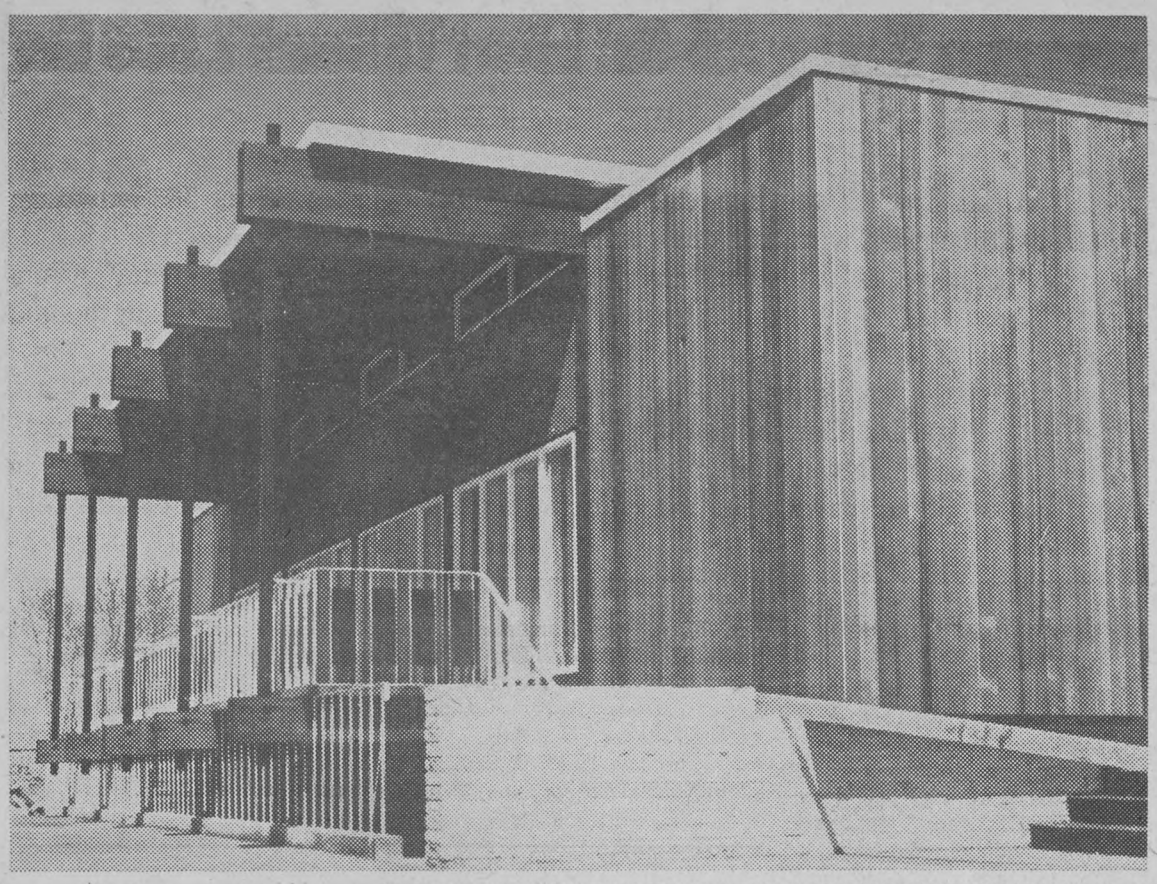
Best Wishes For Success
to
SCANDINAVIAN CENTRE
from . . .
Midwest Roofing & Maintenance Ltd.
10530 - 102 Street **Phone: 422-4611**

We offer our heartiest . . .
Congratulations and Best Wishes
To . . .
Scandinavian Centre

We are proud to have had the opportunity to do the Electric Installation in your fine Building . . .
HAMMOND ELECTRIC LTD.
10575 - 111 Street **Phone: 424-0745**

We offer our . . .
Best Wishes for Success to the
SCANDINAVIAN CENTRE!

We are greatly pleased to have been chosen to supply Furniture, Carpets and Draperies for the Centre.
EUROPEAN ART SALON
10449 - Jasper Avenue **Phone: 422-4767**



Centre Dream Realized . . .

Annual Shareholders' Meeting . . .
Raising The Money . . .
Cultural Activities Committee . . .
Finding The Site . . .
Community Participation . . .
Chartered Flights . . .

BY S. A. SORENSON

Five days apart in October, 1953, two dreams were born which have changed my life in many respects. On October 4, 1953, the dream of a Scandinavian Centre for Edmonton was born when I presided over a meeting of representatives from Sons of Norway, Vasa Lodge Skandia, the Finnish Society of Edmonton, and the Danish Society of Edmonton. (From the beginning it was the intent to include the Icelanders who had not yet formed their club.) This meeting gave birth to a new association to be known as the Scandinavian Centre Co-Operative Association Limited. On October 9, 1953, our daughter Sharon was born. We have called her our Scandinavian girl ever since. To watch these two dreams grow and develop has indeed been a pleasure.

And now for a brief history of the Centre.

After many preliminary meetings, a provisional board of nine directors was selected on MARCH 11, 1954 — S. A. SORENSON, M. N. ELIASSON, MRS. MARGARET ELIASSON, J. GLEERUP, S. O. HADVICK, A. J. JOHANNESSEN, H. LOGAN, C. BENDSEN, and O. S. FRANZEN.

On April 28, 1954, the association was officially registered with the Registrar of Joint Stock Companies. The signatories on the important documents were: S. A. SORENSON, S. O. HADVICK, E. LUHTALA, A. K. KAUPPILA, O. S. FRANZEN, E. CARLSON, I. DALFLYEN, A. J. JOHANNESSEN, H. LOGAN, M. N. ELIASSON, AXEL PEARSON, C. BENDSEN, J. GLEERUP, E. ALMERLING, MRS. M. ELIASSON. C. J. Algot witnessed the 15 signatures.

Gleaning through the minutes and the auditors' reports of the annual meetings reveals the names of presidents and directors who led this co-operative effort through the ten years. It also reveals the increase in number of shares, and the growth in th ebuilding fund from year o year. I trust you will scan the following summary with interest:

Tom Nielsen Appointed Manager

Tom Nielsen, a long-time and enthusiastic supporter of the Scandinavian Centre project, has been appointed as Manager of the new Centre building and facilities.

He is retiring from the Board of Directors' to which he was elected at the annual shareholders' meeting in February of this year, in order to assume this position on June 1st.

Tom has been a resident of the Edmonton district for many years and is well known in the community. Both he and Mrs. Nielsen have devoted a great deal of time and effort to the Scandinavian Centre over the past years, serving on various committees and on the Board of Directors.

To make your bookings, simply phone Tom Nielsen at the Centre's telephone number: 455-4355, or at home: 439-0506.

COMPLIMENTS
to
SCANDINAVIAN CENTRE
REESON TILE & TERRAZZO LTD.
86 Avenue & 109 Street Phone 439-5985

ANNUAL SHAREHOLDERS' MEETINGS

	Dates	President	New Directors Elected	No. of Shares	Building Fund
1.	July 29, 1954	S. A. Sorenson	S. A. Sorenson J. Rama E. Carlson M. N. Eliasson E. Pedersen O. S. Franzen Mrs. M. Eliasson C. Bendsen E. Skarin	41	$ 1,905.00
2.	Feb. 3, 1955	S. A. Sorenson	E. K. Hansen O. Sundahl J. Luoma K. L. Svidal K. Sivertsen	108	$ 4,848.29
3.	Feb. 17, 1956	M. N. Eliasson	Art Andersen	187	$ 8,734.12
4.	Feb. 22, 1957	E. K. Hansen	T. Nielsen J. Rama G. A. Larson	285	$12,328.21
5.	Feb. 21, 1958	J. Rama	A. Anderson Mrs. V. Nielsen	300	$14,222.05
6.	Feb. 17, 1959	K. L. Svidal	H. M. Halldorson C. A. Quitzau	314	$15,333.93
7.	Feb. 16, 1960	G. A. Larson	H. Markstrom	449	$21,792.55
8.	Feb. 21, 1961	Art Andersen	H. A. Hansen P. N. Christensen V. Salo	1,045	$35,183.59
9.	Feb. 20, 1962	J. Rama	Don Shaw S. J. Johnson E. Lefsrud T. Salomaa	1,376	$59,668.04
10.	Feb. 12, 1963	K. L. Svidal	H. Kristensen	1,538	$71,387.74
11.	Feb. 18, 1964	H. Markstrom	Mrs. L. Lodge I. E. Johnson Mrs. R. Sivertsen G. Pearson K. Holm-Pedersen E. Halberg	1,707	$82,442.80

CONGRATULATIONS . . .
To The Scandinavian Centre
A Fine Building Demands Fine Fixtures . . .
Scandinavian Light Co. Ltd.
10451 Jasper Avenue Phone: 424-6696

CONGRATULATIONS . . .
We are proud to have been the
General Contractor
for your fine Centre . . .
R. VOLLAN LTD.
12255 - 75 Street Phone: 479-3432

SUPPORT OUR ADVERTISERS

Sincere Good Wishes To
Scandinavian Centre
from . . .
ACCURATE PLUMBING LTD.
Plumbing, Heating and Gasfitting
10112 - 124 Street Phone: 488-0506

RAISING THE MONEY

Without a doubt this aspect of the Centre project has been the most difficult. From the beginning we had always said that $100,000 must be raised before we could commence building the first unit of the Centre.

At a special meeting on August 13, 1963, the shareholders decided to proceed with building plans, even though the building fund at that time only stood at $75,437.85. By January, 1964, construction on the new Centre was in full swing, and the building fund had only reached $82,442.80.

CENTRE DREAM

How was the money raised? Shares were offered for sale at $50.00 each. Many methods were used to

Continued from page 3 . . .
induce the Scandinavian public and others to invest in this community project. It was not until 1960 that a concerted effort was made to sell shares. Four campaigns were organized during the year:

1. **Sales Campaign** — January 19 to March 29 — In this campaign five teams were organized, one by each of the Scandinavian societies Each team had its captain and volunteer canvassers. The campaign was highly successful, but unfair to the smaller groups.
2. **The Silver Dollar Campaign** — April 12 to June 21 — This campaign was set up on the personalities of six captains, each with a team of 5 canvassers. The incentive was one silver dollar per share sold.
3. **The Shareholders' Campaign** — September 6 to October 18 — In this campaign every shareholder was asked to sell one share.
4. **The Magic Formula Campaign** — November 8 to November 29 — Greater Edmonton was divided into 12 zones, each headed by a captain. The voters' lists were used and an attempt was made to canvass every Scandinavian. This campaign was the most successful.

The net result of this concerted effort was to increase the number of shares from 449 to 1,045, and the share account from $21,792.55 to $57,372.17. In the period of one year the share capital was increased 2½ times. Since 1960 we have always looked forward. The years 1961, '62 and '63 brought the share capital up to $82,442.80.

It is hoped that the present campaign — "We Are Building The Centre" — March 1 to June 20, will fill the gap and provide us with the $140,000.00 needed to pay for the first unit . . . the Social Centre of the Scandinavian Centre.

FINDING THE SITE

Negotiation with the City of Edmonton has been going on almost continuously over 10 years to find a suitable site. The search was finalized when City Council accepted an offer of $10,000.00 for 3.28 acres at the north-west corner of 142nd Street and 125th Avenue on January 28, 1963.

It is interesting to note that the following sites were all seriously considered:

June 25th, 1956 — Parkland west of the High Level Bridge, south of the river.

November 20, 1956 — Parkland east of the Edmonton Ski Club. This was taken so seriously that $500.00 was spent on architect's plans.

June 1, 1958 — The Town Planner suggested a triangular piece of land just south of Borden Park. In this connection a lengthy brief and a petition of 2,612 names was presented to City Council.

November 6, 1958 — Planning Director, W. R. Brown, proposed sharing a 3½ acre Scona Hill site with the Old Timers' Association.

May 27, 1960 — Mayor Hawrelak suggested a wonderful site at the south-west corner of 142 Street and 111 Avenue. The Scandinavian Centre did not want to lease, and the purchase price was too high ($60,000.00).

During the years 1961 and 1962 the Planning Committee considered the purchase of the Holy Cross School in Jasper Place, the Jasper Place Theatre, and the Pentecostal Tabernacle, 10047 - 105 Street.

Ten years of search came to an end when City Council accepted our offer of $10,000.00 for the 2.38 142 Street and 125 Avenue on January 28, 1963. Although many people worked on the site-finding committees through the years, it was Harold Markstrom's efforts that bore fruit. The location of the Centre is generally accepted by all as a good one. I live in the south-east section of Edmonton, and by using the Groat Road I can reach the Centre in 20 minutes. Thus it is accessible from any part of the city.

CULTURAL ACTIVITIES COMMITTEE

On **May 5, 1959** the Cultural Activities Committee was set up to assist the Social Director. Through its efforts a contribution is being made of what is good in the background and culture of Scandinavia to an emerging and developing Canadianism.

On **March 20, 1954** the First Annual Scandinavian Night was held in the South Side Legion Hall. The event has grown in popularity year by year.

On January 23, 1960, the Sixth Annual Scandinavian Night was held for the first time in the Jubilee Auditorium. It was a tremendous success with 1,500 people in attendance.

Since then the Cultural Committee has never looked back, and each year is bigger and better than the year before.

The first Annual Scandinavian Day was held on July 25, 1954, and has been a big annual affair every summer since.

It has been the express purpose of the Centre not to interfere with the social activities of the five associate organization, but rather to encourage and help them. It is for this reason that only two annual functions are held — Scandinavian Night in January and Scandinavian Day in July.

Canvassers Making All-Out Effort To Reach 1,000 Goal

301 SHARES SOLD . . . NETS $12,635.00!

In the first 10 weeks of the campaign, ending May 16th, 38 canvassers harvested 301 shares, with the total amount paid $12,635.00.

With 5 weeks left to the end of the campaign, which marks the official opening of the Centre on June 20, every canvasser is going all out to reach the goal of 1,000 shares.

They are appealing to every Scandinavian to get on the "HONOUR ROLL" — a beautiful, leather-bound book with the names of all shareholders listed alphabetically. To these people must go the honor — they have made possible the beautiful new Scandinavian Centre which will be officially opened on June 20th,

(Continued on page 5)

COMMUNITY PARTICIPATION

We are building a community Centre with a Scandinavian flavour. We have set out to make it different in its architecture, its adornment, in he music and culture, and the food that you find within its doors, so that the Edmonton community may enjoy something different.

In July, 1955, the Centre launched its first float in the Edmonton Exhibition Parade, and has been doing so ever since. Also in this year the first exhibition booth was set up for Edmonton's annual Exhibition.

The Centre in itself is a little league of nations which has proven that at least five nations can work together for a common purpose. Would that the Nations of the world would work together to remove forever the threat of war!

CHARTERED FLIGHTS

On June 15, 1962, the first Chartered Flight to Scandinavia was organized (Edmonton to Copenhagen). Wardair Ltd. was the Charter carrier. Every year since, chartered flights have been organized. The 8th flight is scheduled to leave Edmonton on June 26th for Copenhagen and return August 20th, and the 9th flight will leave Edmonton for Stockholm on July 8th and return August 6th. These low-cost fares have enabled many Scandinavians to travel to Scandinavia and Europe, and thus enrich their lives.

HELP WANTED . . .

The main part of our Centre will soon be finished — about June 1st. This, however, does not include the basement, where floor tiles will have to be laid and partitions erected. Here is where all you willing hands, who have offered your volunteer help comes in. We can use an Electrician, some Floor Tile layers, Carpenters, Drywall men and Labourers. Any handyman, Swede, Norwegian, Dane, Fin or Icelandic will be most welcome. If you are interested and have a little time to spare, Saturdays, evenings or any time except Sundays, please phone the Centre office.

PROGRAMME
for the
GRAND OPENING OF

THE SCANDINAVIAN CENTRE

Saturday, June 20th, 1964

2:00 p.m.—Cornerstone Ceremonies
3:00 p.m.—Official opening of the Centre
7:00 p.m. to 12:00 p.m.—
BANQUET and DANCE
(Tickets: $5.00 per person)

Sunday, June 21st, 1964

2:00 p.m.—OPEN HOUSE . . .
Coffee and pastry served!
Music and Song throughout the afternoon

See you at the Scandinavian Centre . . .
145 Street and 125 Avenue
Edmonton, Alberta

THE SCANDINAVIAN CENTRE

★

One of Edmonton's finer places . . . with its new and distinguished atmosphere . . .
NOW OPEN FOR BOOKINGS!

★ Business Meetings ★ Dances
★ Banquets ★ Anniversaries
★ Conventions ★ Birthdays

ACCOMMODATION FOR 10 TO 300 PEOPLE!
Catering Arranged . . . or Do-It-Yourself Service!

★

For Reservations or Information . . .
Phone 455-4355 - if no answer 439-0506
YOUR CENTRE OFFICE
14220 - 125 AVENUE

GRAND OPENING

BANQUET and BALL

Tickets Available At $5.00 Per Person from . . .

TOM NIELSEN
Phone 455-4355 or 439-0506
or from any of the following directors . . .

Norman P. Christensen	10951-164 St.	489-4806
Elsworth Halberg	9627-81 St.	466-9344
Leif Oddson	6412 - 84 St.	466-6838
Don Johnson	8723-120 St.	433-6150
G. A. Larson	13503-107A Ave.	455-3608
Mrs. Linnea Lodge	12336 St. Albert Trail	
Harold Markstrom	10535 Lauder. Rd.	474-4718
Gordon Pearson	12103-136 Ave.	455-1294
John Rama	9213-97 St.	439-7219
Tony Salomaa	9942-149 St.	489-3157
Mrs. Ragna Sivertsen	10514-99 Ave.	422-5990
S. A. Sorenson	600 McLeod Bldg.	424-7311
K. L. Svidal	600 McLeod Bldg.	424-7311

Continued from page 4 . . .

1964. TO GET ON THE HONOR ROLL one must apply for a share before the deadline — June 20th, 1964.

It was decided at a recent meeting of the Board of Directors that all those who have applied for shares before June 20, 1963, and have not paid for their shares by June 20, 1964, would not be included on the Honor Roll.

Here's the record of the share sales to May 16th, 1964:

A. H. ALBINSON	11407 - 53 Avenue	434-5280	1
HENRY BJAANES	14003 - 86 Avenue	HO 8-2410	4
ELSIE COMIN	9327 - 64 Avenue	433-5659	12
ANNA COOK	10910 - 131 Street	GL 5-4238	8
IDA ENGER	11838 - 82 Street	GR 7-1576	4
WILLARD FROM	14424 - 110A Avenue	455-7382	1
J. G. HENRICKSON	7020 - 81 Street	469-2791	4
BUD HOLMGREN	R.R.2, St. Albert	SW 9-5562	31
K. HOLM-PEDERSEN	8611 - 109 Street	439-5744	2
ARNE J. JOHANNESSEN	6003 - 102A Avenue	466-0478	2
SAM JOHNSON	9344 - 86 Street	HO 6-5388	23
FRANK JOHNSRUDE	9048 - 149 Street	489-7203	2
KNUT JORDET	9630 - 81 Avenue	434-1176	1
VERNA KVARNBERG	8325 - 109 Street	433-5201	19
PAUL B. LARSEN	9608 - 65 Avenue	439-7429	4
HENRY LOGAN	9318 - 71 Avenue	GE 9-0347	4
JACK LUOMA	10022 - 112 Street	482-3112	1
MINA McDONALD	10762 - 75 Avenue	GE 3-8738	5
ANDY MJAATVEIT	13563 - 123A Avenue	GL 5-3879	1
AXEL MODIN	10507 - 79 Avenue	GE 9-2967	6
WILLARD MODIN	12143 - 101 Street	479-0795	2
LYDIA NAVERSETH	10157 - 122 Street	HU 8-4794	14
ARNSKOV NIELSEN	10924 - 60 Avenue	434-1375	2
VERA NIELSEN	10029 - 85 Avenue	439-0506	26
JOHN OGREN	9015 - 91 Street	466-6344	19
OSCAR PEARSON	13208 - 135 Street	GL 5-5608	2
ERIC PIERRE	12831 - 122 Street	GL 5-5708	17
JOHN RAMA	9213 - 97 Street	439-7219	4
R. ROOS	11905 - 95 Street	GR 7-3947	3
OLAF ROST	10204 - 149 Street	489-3814	2
ALVIN SEARL	8907 - 163 Street	489-4533	3
ERLING SKUGGEDAL	12435 - 96 Street	477-6267	5
KJELD SONDRUP	8603 - 104 Street	433-0618	6
RIKU VESANIEMI	12038 - 45 Street	474-3940	3
WEGGER MYHRE	11343 - 106 Street	479-1634	6
ARNE WELLING	11905 St. Albert Trail	GL 4-1360	7
JOE LINEHAM	11923 - 125 Street	455-8860	15
JULIUS HOBER	9822 - 112 Street	422-5287	4
			275
		OTHER SOURCES	26
		TOTAL	301

SOLGLYT SPOTLIGHT

It was a beautiful day for the 9th annual coffee party of the Sons of Norway held at the Masonic Temple, Sunday, May 3rd. Throughout the afternoon entertainment was given by the Crystal Singers. Receiving the guests were Mrs. MacDonald and Mrs. Sivertsen. Mr. and Mrs. R. Taylor attended the guest book. Mrs. Sig. Sorenson was dining room hostess with girls from the Junior and Senior Lodge attending the tables. Pouring at the coffee table were Mrs. K. Svidal, Mrs. E. Halberg, Mrs. Joe Lineham, Mrs. P. Sather, Mrs. K. Amdam, and Mrs. E. Searl. Miss Ruth Hammerstad supervised the kitchen. Thanks to all the ladies who helped and who donated sandwiches and baking.

FUTURE DATES

June 12-13 — Fourth District Convention, Fargo, North Dakota.
June 19 — Mid-Summer's Eve (St. Hans Fest) Picnic.

LADIES' AUXILIARY

The May meeting of the Ladies' Auxiliary was held at the home of Mrs. K. Amdam. The next meeting place has not yet been decided.

Mrs. Nels Naverseth held a whist party at her home on May 1st, with four tables set up. Mrs. Holten won the Ladies high, Mrs. Amdam low score. Mr. Holten captured the men's high and Mr. Hinton, low.

EDMONTON AND CALGARY BOWLERS BANQUET AND DANCE

The Valhalla Lodge bowlers from Calagry were entertained at a banquet and dance on Saturday, April 11. Eight teams from Valhalla Lodge 341, Calgary, played against Sons of Norway bowlers at the Windsor Bowl and again took the trophy back to Calgary.

The Ladies' Auxiliary catered to the banquet which was held at the Masonic Temple.

PERSONAL

We are happy to report Miss Min. Strand is feeling much better after her recent major operation at the Misericordia Hospital.

Mr. and Mrs. Ove Dahl have made plans to spend the Victoria holiday weekend at Court, Saskatchewan, where they will visit friends and relatives.

Mrs. Alice Loughlin suffered injuries in a car accident in the city, and at time of writing is confined to the General Hospital.

Mrs. Russel Coburn has her mother, Mrs. Bredesen, a former member member of the Lodge living with her at present, while she is recuperating from a recent major operation.

Mrs. Sigurd Sorenson has a request to make. She has kept each monthly issue of the Scandinavian Centre News up to the present time, but finds she is missing one. The issue for December, 1962. If anyone has this, would you please call her at HO 6-1839 or mail direct to her.

Ladies' Auxiliary Of Vasa Lodge Meet At Anderson's

April meeting was held at the home of Mrs. Ed. Anderson. All members and friends who contributed and worked for the bazaar on March in the HBC Auditorium are sincerely thanked. A thank you also goes out to persons who have contributed Nabob coupons and Mrs. Harold Krag deserves special mention for handling the coupons and looking after the purchases.

The end of the season meeting was held in the home of Mrs. Hannah Sand on Wednesday, May 13th. There was a very good attendance. Arrangements were made for the annual Strawberry Tea to be held at Vasa Park, Pigeon Lake on July 5th. The Ladies' Auxiliary are now proud to say, among other achievements, that they own 35 shares in the Scandinavian Centre. Vasa Ladies meetings will commence once again in September.

Mr. and Mrs. Sven Tychsen and family spent recent holidays visiting relatives and friends in Calgary and Southern Saskatchewan.

Mr. and Mrs. E. Halberg held a surprise party on Friday, May 8, for Mr. and Mrs. Ed. Ness who were leaving for Norway on the 14th of May for 3 weeks holiday. They were presented with a box full of surprises — necessities ? ? ? — to take along on the trip.

The Stockholm Chartered Flight

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FINNISH FOOTNOTES

There was a very good turnout at the "Vappu Dance" held May 2nd at Cromdale Hall. Balloons, streamers and coloured lights set a festive atmosphere for this last social of the season. The highlight during the evening was when the entertainment committee presented their version of the Beatles. Best wishes were extended to them for any future performances! We hope you all had a good time.

At the executive meeting held on May 5th, it was decided that the annual Juhannus Kokko will again be held at Kildeer Beach, Lac La Nonne on June 27 and 28. There will be games, kala soppa, coffee and singing around the bonfire. We are trusting the weatherman to give us good weather. Cabins can be reserved for those wanting accommodations.

Mrs. E. Levoir would like to thank all her many friends for the lovely gifts she received at a baby shower, especially Mrs. T. Salomaa who was the hostess. She would also like to thank Mrs. Y. Jaakkola and Mrs. B. Spenrath for the flowers she received while she was in the hospital.

Many thanks to Mrs. J. Luoma, Mrs. J. Rama, Mrs. V. Kujala coffee at the Citizenship Court and Mrs. T Leino who poured held on May 19th.

Mr. L. Rama spent a week at Rich Lake during his holidays recently.

Mr. and Mrs. B. Spenrath and family recently moved from Viking back to Edmonton. Their address is 13105 - 102 Street.

Mr. and Mrs. E. Levoir are pleased to announce the arrival of their son Ricky on May 16th at the Royal Alexandra Hospital. Congratulations!

Thanks to Mrs. O. Virtanen for being hostess of the last sewing-circle held this season.

Mrs. E. Tikkanen of Rich Lake and Mrs. J. Koivuneva, Janice and Robert travelled to Quesnel, British Columbia to visit Mrs. Plamondon and family.

Mr. and Mrs. V. Leino and Riisa spent the Victoria weekend in Calgary visiting Mr. and Mrs. P. Hahmo.

Best wishes for an enjoyable holiday to all those people who will be leaving for Finland and other places abroad this summer. Happy holidays also to those who are staying close to hame. We hope that you will all come back with many experiences to tell about.

—o—

First J.C. President Guest

The first president of the Edmonton Junior Chamber of Commerce L. H. Thorlaksson, Vancouver, was one of more than 600 guests at the 75th anniversary celebration of the Edmonton Chamber of Commerce.

Mr. Thorlaksson, regional comptroller with Hudson's Bay Co., Alberta and British Columbia, was president of the young men's section of the Edmonton Board of Trade in 1929.

VASA GLIMPSES

Martha Hokanson, of Gibson's Landing, B.C., is in Edmonton visiting her son, Ernie and family, relatives and friends.

Any members of Vasa Lodge who are sick or in the hospital, are asked to contact any of the following Sick Committee and please advise: Willard and Evelyn Modin GR 9-0795 Julin Hober, GA 2-5287; Erving Kurz, 479-3864; Hilda Backstrom, 479-6819; Jean Anderson, GR 9-7611.

The following Vasa members attended the Calmar Smorgasbord on April 24th. In addition to the delicious food they enjoyed a very amusing, talented program and all had a very nice time.:

Ernest and Ellen Westling, Bud and Gertie Holmgren, Betty and Magnus Pearson, Helen Riley, Winnie and Oscar Pearson, Evelyn and Willard Modin, Linnea Lodge, Elsie Simmons, Verna Kvarnberg, Margaret and Mons Eliasson, Emil Johnson, Raymond Wold, and Mrs. Richards.

Emma and Harold Krag have been holidaying in Seattle, Tacoma, Wash., and Vancouver Island.

Friends and relatives from Edmonton attended a surprise birthday party for Mrs. Edward Eliasson at Lacombe, Alberta.

On May 5th, Mrs. Hilda Rydman was congratulated by many friends on her birthday.

Mrs. Marjorie Correll of Vancouver, is in Edmonton visiting her parents, Magnus and Betty Pearson, friends and relatives.

Please contact Violet Watson, HO 9-2876, to advise number of children you wish to send to Camp.

Paint Up, Clean Up was the May 9th week-end at Vasa Park. The main cabin has a shiny red and white coat of paint and the ladies had a cleaning been inside. The tennis court wire is being installed and in general everyone had a very busy time.

The Sports Committee wish to thank all members who assisted to make the bowling banquet at Vasa Park a great success.

Harvey Sundahl and Patricia Trach were married on May 2nd in St. Joseph's Cathedral. On their honeymoon they travelled to the U.S.A. along the Oregon Coast, returning to Edmonton where they will make their home.

Swedish Vice Consul O. S. Franzen and Mrs. Franzen entertained His Excellency the Ambassador of Sweden to Canada, Ragnvald Bagge and Mrs. Bagge at a dinner party in the Caravan Penthouse. Mr. and Mrs. Emil Skarin also entertained the Ambassador for brunch in their home.

—o—

Swedish Space Instruments In New Mexico Probe

A joint American-Swedish space experiment was carried out from White Sands, New Mexico when two rockets were launched the end of 1963.

The launching was a complete success and the Swedish instruments collected valuable data on the electron concentration in the ionosphere at altitudes in excess of 40 km. The experiments form part of a scheme sponsored jointly by NASA and the Swedish Space Research Committee.

S.A.S. Buys New Version Of DC-8 Jetliner

Scandinavian Airlines System is the first company in the world to order the latest version of the Douglas DC-8 with Pratt and Whitney fan-jet engines. The plane will be able to fly non-stop from Copenhagen to Los Angeles in 10 1/2 hours.

—o—

70 Danish Farmers Visit This Autumn

OTTAWA (CP) — A group of 70 Danish farmers will visit Canada in the autumn to consider buying Canadian dairy cattle.

They also will examine other aspects of agriculture.

Hon. Harry Hays, minister of agriculture, suggested the visit when he visited Denmark last

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ICELANDIC CLUB NEWS

Mr. and Mrs. Henry Sumarlidason very kindly showed their interesting films of Iceland on April 24 at the R. Angus Company theatre. Mr. and Mrs. Sumarlidason provided a most enjoyable evening as Mrs. Sumarlidason related the story of the pictures and past history of Iceland while Mr. Sumarlidason worked the slide projector. After the films a gift was presented to Mr. and Mrs. Benediktson, who are moving to Redwater, by president Mr. Leif Oddson. Mr. Benediktson ably replied. Lunch was served by Mrs. Pearl Valgardson, assisted by her daughter, Donna Rae, Mrs. Mickey Shaw and Mrs. Muriel Isfeld.

The Icelandic Club wishes to thank Mr. J. Turner, Promotion Manager of R. Angus Co. for allowing us to use their very comfortable theatre - conference room to show the film on April 24.

Mr. Leif Oddson, president, and Mrs. Viola Wallbank took part in the Scandinavian Hour on radio station CKUA in April. Mr. Oddson spoke about the Scandinavian Centre and Mrs. Wallbank sang two songs in Icelandic and accompanied herself on the piano. A sincere thank you to Viola for giving so generously of her talents for the club.

Mr. and Mrs. Alec Mitchell left on March 28 for Los Angeles, California, stopping on the way to visit their daughter, Thora and her family, in Fairfield, California. Mr. Mitchell, who is vice-president of the Alberta Tourist Association, worked from April 2 - April 12 at the Alberta Government Tourist Information booth at the Sportsman's Show in Los Angeles. Mr. Mitchell reports that Californians took a keen interest in our province.

Mr. and Mrs. Vern Restrick held a birthday party on April 24 in honor of Mrs. Restrick's father, Sigurjon Isfeld, who celebrated his 89th birthday. The party was attended by fifty friends and relatives, including his daughter, Mrs. Aurora Innis-Taylor of Edmonton and his son, Johnny and wife, Fanny Isfeld of Gimli, Manitoba. Mr. Isfeld, formerly of Gimli, has resided with his daughter and son-in-law, Mr. and Mrs. Restrick for the past six years.

Mr. and Mrs. Cam Smith spent the Victoria Day Holiday travelling through the Okanagan Valley, Radium Hot Springs, Banff and Calgary. Mrs. Smith reports the fruit trees in the Okanagan are a mass of blossoms.

WEDDING ANNOUNCEMENT

Miss Deanna Innis-Taylor, daughter of Mr. and Mrs. Ian Innis-Taylor, will be married to Mr. Donald Snashall, on May 23, 1964, at St. Andrews United Church.

Dr. and Mrs. Morris Weinlos held a dinner in honor of Miss Deanna Innis-Taylor and Mr. Donald Snashall at the Caravan Motor Hotel on May 18. Sixteen guests attended the dinner.

Mrs. William Jannsen of Hillsdown, Alberta, attended the graduation exercises of her grandson, Doug. Jannsen, at Jasper Place High School.

BIRTHDAYS

"Simple lives and pure thoughts are the best architects of health and contentment." Our birthday wishes for June go especially to:
Mrs. Ingibjorg Alderdice on June 15.
Mr. Johan Helgi Johnson on June 12.

Congratulations to Miss Peggy Benson, daughter of Mr. and Mrs. Barney Benson, of Fort Saskatchewan who placed first in the '13 years and under violin' in the Music Festival. Peggy's violin teacher is Mr. Edgar Williams.

Mrs. Belle Hogan of Aldergrove, B.C., spent three weeks visiting her daughter and son-in-law, Mr. and Mrs. Al Arnason.

Mr. Steini Thorsteinson, who is employed by Northern Transportation Company Limited, left for the North West Territories to supervise the large operations on the northern waterways. Mr. Thorsteinson makes his home in Vancouver.

The next meeting of the executive will be held on June 5 at the home of Mr. and Mrs. Don Shaw to make final arrangements for the picnic.

PICNIC

Keep June 14 in mind — it is the day of our annual picnic. The highlight of the day will be the crowning of the queen and later races and games for the children. Please bring your own picnic lunch; coffee, soft drinks and ice cream will be served.
PLACE: Victoria Park, Area 6.
TIME: June 14, 1 p.m. - 6 p.m.
SEE YOU AT THE PICNIC.

Mr. Gunnar Thorvaldson renewed acquaintances recently with friends from Oak Point, Man., Messrs. Clifford and Raymond Shagfeld and Mr. Gisli Gislason. They were passing through the city on their way to Habay and later Cambridge Bay, N.W.T., where they are employed as carpenters by the Hudson's Bay Company.

Our hats off to Miss Donna Rae Valgardson, daughter of Mr. and Mrs. Earl Valgardson, who won an Honor Pin for Academic Award in Grade X. She received the pin for her high average in examinations at Easter.

Vasa Juniors Hold Spring Concert

The Vasa Juniors held their Spring Concert on April 19th in the .O.O.F. Temple. The children had a very enjoyable variety program with a show of additional new talent added to the group.

Floyd Modin, District Supervisor and his two daughters were visitors from Buford Lodge.

There are now 37 members in the Vasa Juniors whose leader this year were Mrs. Erving Kurz and Mr. Raul Nyroos. Pianist for the group is Mrs. Irene Hokanson. Many thanks is extended to these leaders from the Lodge for their time spent with the children, which was shown by this wonderful program just how worthwhile their year has been.

Miss Verna Kvarnberg showed films from her trip to Sweden, Denmark and Norway, which everyone enjoyed. The mothers' group served a delicious lunch.

Double Birth On The High Seas

The most unusual increase in the number of passengers occurred on the Motorship BATORY of the Gdynia American Line, during her recent trip to Montreal. In one day, two baby girls were born with the able assistance of the staff of the BATORY'S modern hospital.

In accordance with tradition, the captain of the ship, Jerzy Pszenny, became godfather of the newly born, and presented a commemorative scroll to each mother.

In the photo above, the mother with her child, the ship's doctor, Wladyslaw Sarnecki, and two nurses. Both of the mothers and the newborn babies felt fine.

Ambassador Of Sweden Entertained

His Excellency, the Ambassador of Sweden to Canada, Ragnvald Bagge, Mrs. Bagee and Embassy Press Attache, Mr. Lars Arno, were honoured at a banquet by Vasa Lodge Skandia No. 549 on April 29th at the Corona Hotel.

Greetings of welcome were extended from Skandia Lodge No. 549 and District of Alberta No. 18 by Chairman Eric Pierre and District Master Margaret Eliasson. Swedish Vice Consul O. S. Franzen introduced his Excellency. The Ambassador gave a very informative and interesting address. Mr. Harold Anderson was Master of Ceremonies throughout the evening. Special guests were Per Ekstad, Exchange Student at Lacombe, sponsored by Lacombe Rotary Club and Caroline Fraser, Ranger, who will be touring Sweden and Europe representing Canada as a goodwill ambassador.

The evening was concluded by an enjoyable program which included the Vasa Dance Team, solos by Ron Nelsen, musical numbers on violin and piano by the Larson sisters and Mrs. Lil Taylor.

Swedish Rehabilitation Home In Canary Islands

A rehabilitation home for Swedish patients suffering from multiple sclerosis and crippling nerve diseases is to be built at Los Christianos on Teneriffa in the Canary Isles. The home will accommodate 50 patients and be completed in two years.

Behind the scheme is the Swedish Foundation Vintersol (Winter Sun) which will rely on private funds and public guarantees for realization of the project. The cost to patients will not be higher than if they chose to stay at a similar rehabilitation home home in Sweden.

The staff at the home will be Swedish and Spanish.

Lethbridge Greetings Extended

The last meeting of Vasa Lodge Skandia No. 549 till the Fall, was held in the I.O.O.F. Temple on May 2nd. Next meeing will be held at Vasa Park, Pigeon Lake. Visitors to the meeting were Mr. and Mrs. Dick Stonehaucker from Lethbridge Lodge No. 579. The Charter was draped in memory of Brother Helmar Nelson, who died April 12, 1964.

Those reported sick were: Roger Sund, Ed Petterson, Eric Tell, Gus Lundgren, Magnus Pearson and Alma Samuelson.

Thanks was extended to all persons who made the banquet, in honor of Ambassador of Sweden to Canada, Ragnvald Bagge and Mrs. Bagge, Embassy Press Attache, Mr. Lars Arno, such a great success.

June, July, August and September meetings will be held at Vasa Park, Pigeon Lake. Children's Club will be held on July 5th to 12th. The Mothers of Vasa Juniors will be appointing a leader for this week, same of which will be announced at an early date.

Greetings were extended from Lethbridge Lodge by Brother Stonehaucker and Chairman Eric Pierre returned same to Lethbridge Lodge.

Persons wishing to bowl this fall must contact Gordon Pearson before May 24th so alleys may be booked for the coming season.

Marta Dahl, Pauline Johnson, Carol Engvall, Mary Nelson and Violet Watson served an enjoyable lunch and dancing followed.

The new leaders for Children's Camp Week are Winnie Pearson and Gertrude Holmgren. Please contact Violet Watson regarding children who wish to attend at HO 9-2876.

Next meeting will be held on June 6th at Vasa Park, Pigeon Lake, at 8 p.m. After the meeting a bonfire, weiner roast, and sing-song will be held — weather permitting. Everybody welcome. Proceeds will go to the Sports Committee.

Good humor is always a success. —Lavater.

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EDITORIAL

FROM THE PRESIDENT'S DESK . . .

BY S. A. SORENSON

GRAND OPENING . . .

June 20th at 2:00 p.m. is the moment we have been waiting for since October 4th, 1953, when the dream of a Centre was born. It has turned out to be a long term goal, finally achieved with much effort by many people. But happily the official opening of the Centre is not the final goal. This marks the opening of the first unit — the Social Centre. Next perhaps will be the Sauna Bath; then the new Sports Centre; then a Library of Scandinavian Literature; then a Swimming Pool; and so on and on.

Is it not often true that as much satisfaction is derived from the activities and work that leads to the goal as from the goal itself. It is therefore fortunate that there are future goals for the Centre. Some one will take up the challenge and lead us towards those future objectives.

MR. TOM NIELSEN SELECTED MANAGER . . .

On May 12th the Board of Directors cast their ballots in favour of Tom Nielsen. It is a fortunate choice for the Centre, because Mr. Nielsen has been closely associated with the work of the Centre for years. He understands well the needs of the associate organizations for whom the Centre was built. He is well and favourably known to many Edmontonians, and will be able to make the contacts necessary to keep the Centre busy at all times.

We all wish Tom success in his new position as manager of the Centre. He can be assured of the solid backing of the Board of Directors, and of the shareholders generally to whom he will be responsible for the successful operation of the Centre.

DEVELOPMENT OF BASEMENT AREA . . .

Representatives of the associate organizations of the Centre met at the home of S. A. Sorenson on April 28th to discuss the development of the basement. A generally satisfactory plan for all concerned was worked out along these lines:

1. The west half, the Nordic Salon, 1,750 square feet shared by Sons of Norway and Vasa Lodge Skandia; one lodge to decorate the north wall and the other the south wall.
2. The south-east area, 800 square feet, to be the Danish Salon.
3. The north-east area, 600 square feet, assigned to Finland and Iceland.

This seems to be a very sensible arrangement which will give the Centre five different sized areas for rental:

The Viking Room ..... 3,500 sq. ft. — 300 people
The Nordic Salon ..... 1,750 sq. ft. — 150 people
The Danish Salon ..... 800 sq. ft. — 800 people
The Icelandic - Finnish Salon ..... 600 sq. ft. — 50 people
The Board Room ..... 300 sq. ft. — 25 people

Furthermore, this arrangement will identify each of the societies with the Centre — a desire strongly felt from the beginning. (The names of the rooms are only suggested and have not been definitely decided.)

THE HONOR ROLL

The Scandinavian Centre is most anxious to give all Scandinavians an opportunity to be included on the Honour Roll — a large leather-bound book with all names arranged alphabetically. Only readers of this paper wil know about it unless you, as a shareholder or a canvasser, tell others about it. Remember, anyone who applies for a share before or on June 20th will be included in the Honor Roll. The share need not be paid for in full. However, it is to be noted that all who applied for a share before June 20, 1963, and have not paid for it by June 20, 1964, will not be included in the Honour Roll.

MRS. ELSIE COMIN NEW BOOKKEEPER

On June 1st Mrs. Elsie Comin took over the duties of bookkeeper. She comes to us well recommended; she is also doing an excellent job as a canvasser.

The "Green Gold" Of Finland

* * *

For Finland's four-and-a1half million people, the green forests which mantle the country are a perennial and unfailing source of a nation's livlihood.

With Finland's forests supplying the coveted softwood, whose long fibres make them the ideal source for paper, pulp, and paperboard manufacture, this tiny nation has been able to achieve its current position as one of the world's leading exporters of forestry products.

In fact, although Finland ranks 67th in the scale of world population, the country ranks third as a world exporter of paper, plup and forestry products. Finland's position is fourth in terms of the world's paper production; eighth in terms of the world's pulp producers. Within Europe alone, Finland has a commanding position as the continent's supplier of forest industry goods.

It is most natural therefore that the forest industry should represent the basic foundation on which the modern economy of Finland is built.

Over seventy percent of Finland's export earnings are derived from forestry products, and these in turn supply the funds to purchase the additional raw materials on which the country's highly diversified and modern industries are dependent.

Vigorous expansion of paper-producing capacities has been characteristic of the economies of all the world's wood-processing countries within the past five years. In Finland, therefore, this branch of production has also grown tremendously with many new mills being established, and with the established companies engaged in extensive programs of modernization and enlargement.

Within Finland, the development of new production capacity has been most notable in the pulp and paper divisions — and particularly in such bulk products as chemical pulp, newsprint, kraft paper and board. The average capacity of the modern Finnish pulp and paper mill has grown so that, in this respect, they now rank with the largest in the world, the paper mills of he United States and Canada.

Finnish forest products are exported all over the world, and are intensively and efficiently marketed in more than 120 countries.

Naturally, the most important markets are those nearest to hand. Seventy percent of the industry's exports go to Western Europe; although the United States is currently the largest purchaser of Finnish newsprint.

By 1965, it is estimated that Finland's total pulp production capacity will reach a target objective of 6.1 million tons annually, aind that paper and board production will achieve an annual level of 3.6 million tons.

—o—

Definitions

"Can you tell me the difference between valor and discretion?"

"Well, leaving a swank week-end party without tipping the servants would be valor."

"And discretion?"

"Not going there again."

EXHIBITION BOOTH

In hope of raising a sizable amount of money, and because of the public relations and recognition we receive through such an effort, the Scandinavian Centre will again sponsor a booth at this year's "Klondike Days." If together we can build a Centre such as is now a reality, surely together we can organize and maintain a successful booth at the Exhibition. "Together" is the key word, because we will need all the help we can get in the way of donations of baking and of actual physical help at the grounds. The exhibition will be fairly early in July, and we must organize now in order to make this a profitable venture.

The booth will be convened by Mrs. R. Sivertsen and Mr. Alvin Searl, and it is their hope that the profit realized will be in the neighbourhood of $1,000.00. They cannot do this alone. If you are able to assist in this worthwhile project please phone Mrs. Sivertsen at 422-5990; we will be most grateful for your help.

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Exhibition Float Contest . . .

The Board of Directors of the Scandinavian Centre invite anyone who is interested to submit to them a design for the Scandinavian Centre Float to be entered in he Exhibiion Parade on Monday, July 13th.

TO THE PERSON WHOSE DESIGN IS CHOSEN A SHARE IN THE SCANDINAVIAN CENTRE WILL BE AWARDED!

Rules and Information . . .

1. Advise K. L. Svidal, 600 McLeod Building, phone 424-7311, of your intention to submit an entry, as soon as possible.
2. Deadline at which all designs will be judged by the Board — JUNE 23, 1964 — at the Scandinavian Centre Board Room.
3. The person preparing the design entry to be present with same at the time and place stated in No. 2.
4. **The Design - Suggestions:**
   - (a) The design should show something typical of the background of Scandinavia and bring in something characteristic of each of the 5 Scandinavian Countries — Denmark, Finland, Iceland. Norway and Sweden.
   - (b) The design must have the words "Scandinavian Centre" clearly and boldly displayed.
   - (c) It is desirable that the design should have a definite tie-in with the "Klondike Days" theme of the Exhibition Parade, or at least a definite suggestion of the Scandinavian Centre as an organization making a worth-while contribution to the Greater Edmonton Community area.
   - (d) The Float design must show the type of materials, color and texture which will be used.
   - (e) While drawings will suffice, it is desirable that the entry should be presented as a scale model, suggested 1" to 1 foot.
   - (f) The person entering the design should state whether or not they will be available for consultation and actual guidance during the construction of the float approximately one week prior to the Exhibition Parade.
   - (g) The regulations of the Parade require a maximum height not in excess of 12 feet.
   - (h) Although not to be construed as actual required dimensions, 8 to 10 feet in width, and 16 to 32 feet in length, are found to be practical minimums and maximums.
   - (i) The design should be handled by an approximate suggested total cost of $200.00, excluding trailer and power.
   - (j) It is understood that all designs will be the property of the Scandinavian Centre Co-operative Association Ltd., and that the organization may make any alteration or change which it may deem necessary to simplify construction, or may substitute materials, colors, wordings or themes.
   - (k) The Scandinavian Centre has flags representative of all of the five Scandinavian countries, as well as Canada, available in a size of approximately 3' x 5'.

The Scandinavian Centre floats in past years have won the Connelly Trophy for the best non-commercial float in the Parade . . .

The Hook Signs trophy for the most novel float in the Parade . . .

Several 1st prizes and honourary mentions.

It is hoped that the Organization, through its co-operative effort, may again be recognized for is entry in the Parade.

Awards available this year are: 1st prize - $75.00; 2nd prizes - $50.00; 3rd prizes - $25.00. In addition we can qualify for the Connelly Trohphy, and Hook Signs Trophy.

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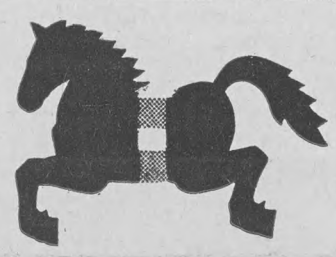

The Horse symbol of Scandinavian Design Cavalcade.

Our sincere thanks to Mr. Emanuel Peterson, Wainwright and the Finnish Society of Edmonton for their donation to the "News!"

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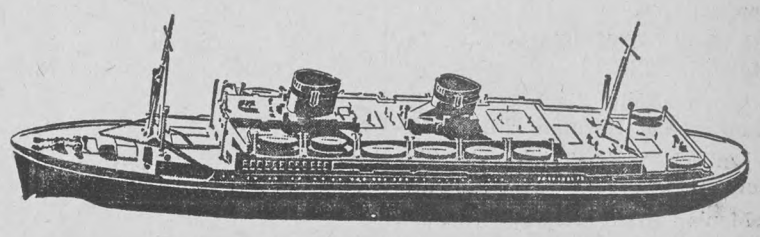

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SPORTS CORNER

Sons Of Norway Bowling Report

Report by Ruth Logan

The 1963-64 bowling season came to a close April 14, with Andy Mjaatveits "Odins" and Norman Nilsens "Trolls" playing off for first place. Norman Nilsen, Ole Borgersen, Bernard Olafson, Frank Johnsrude and Peter Hansen all fought to the end for the men's high average, which was not decided until the last balls were thrown.

Betty McKevitts 777 triple went too, when Olga Surray came up with an 818 triple, also on the last night. Most of us hated to see the bowling season end but the out-of-doors is calling.

Trophies presented at the bowling banquet held at the Devlin banquet room May 2nd are as follows:

Ladies' High Average — Betty McKevitt, 197.

Men's High Average — Bernard Olafson, 204.

Ladies' High Single — Kay McKevitt, 319.

Men's High Single — Peter Hanson and Norman Nilsen, 325.

Ladies' High Triple — Olga Surry, 818.

Men's High Triple — Peter Hansen, 796.

Ladies' Low Champ — Tilly McInnis.

Men's Low Champ — Milton McInnis.

Spare High Single — Stella Sereda, 293.

Spare High Triple — Ed Veis. 759.

Team Champions: "Trolls" — Norman Nilsen, Olga Surry, Irene Lagergren, Tilly McInnis and Arnold Mjaaveit.

Second Place Team: "Odins" — Andy Mjaatveit, Iris Olsen, Valerie Johnson, Peter Hansen and Louise Flewwelling.

Team High Game: "Thors" — 1,137, Betty McKevitt, Kay McKevitt, Halgar Hansen, Stan Johnson, Dianne Burrows.

EDMONTON AND CALGARY BOWLERS BANQUET AND DANCE

The Valhalla Lodge bowlers from Calagry were entertained at a banquet and dance on Saturday, April 11. Eight teams from Valhalla Lodge 341, Calgary, played against Sons of Norway bowlers at the Windsor Bowl and again took the trophy back to Calgary.

The Ladies' Auxiliary catered to the banquet which was held at the Masonic Temple.

Bowl Off Held In Calgary

Vasa members attended a bowl off in Calgary, together with Lethbridge and Calgary Lodges on April 18th. The two teams attending from Edmonton were: Emma and Harold Krag, Helen and Knut Engstrom, Joan and Lennert Petersson, Hansine and Eric Pierre, Margaret Eliasson and Carl Hartson.

Calgary came in first place with Edmonton following a close second. District Master, Margaret Eliasson made the presentation of prize money to Calgary for first place. She also presented the Calgary bowlers with their trophies for the wind-up of their bowling season, at a banquet following the bowl off.

Everyone had such an enjoyable time we hope this becomes an annual affair. We want to extend our thanks to Calgary for holding this tournament and making it

—o—

Engstrom's "Vikings" Champs

After many seasons being a top contender, Knut Engstrom led his team to the championship of the Vasa Bowling League. His team members were: Ernie Hokanson, Irene Hokanson, Aileen Spencer, and Nellie Anderson. He edged out in the third and final game another top notch competitor, Eric Pierre's "Stockholms," who were Hansine Pierre, Wesley Spencer, John Hokanson and Helen Engstrom.

Ladies High Average was won by Audrey Eliasson. It must have been a disappontment to Emma Krag, who tied with Audrey, but lost out on the number of games played. Better luck next year Emma. Allan Dupuy won the Men's High Average trophy.

The season was concluded with a Smorgabord, Dance and presentation of trophies held at Vasa Park, Pigeon Lake. The banquet was catered by the Sports Committee, headed by Mrs. Evelyn Modin, who served a delicious meal with a Swedish flair.

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Club Bulletin Board

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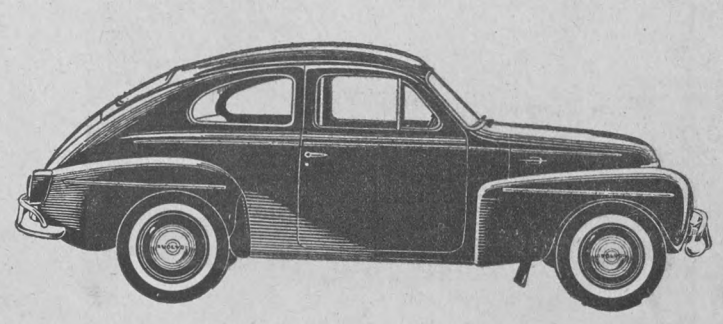

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